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July 3, 2023

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## **Wildwood Launches New Data and Downtown Websites**

Wildwood officials are announcing the launch of two new websites to provide the public with additional information about the city as it grows.

The first, [data.wildwood-fl.gov](http://data.wildwood-fl.gov), is an interactive dashboard that displays statistical information grouped into eight major categories: population, households and families, housing, education, transportation, poverty, employment and income, and healthcare.

“Measurement is the first step to improvement,” said City Manager Jason McHugh. “By tracking key metrics over time, we can identify trends and make adjustments that help guide those progressions in the right direction.”

Clicking the View All Data button on each main category tile expands the group to reveal details, including comparative data for prior years and/or other cities and regions.

“How does Wildwood stack up? This is what our citizens and prospective new residents are asking,” said Commissioner Joe Elliott. “This dashboard will only get better as it is used and improved by individuals and organizations who have a role in Wildwood. The first step in correcting a problem is recognizing it. This effort is indeed the beginning of a new approach.”

The second new site, [wildwooddowntown.com](http://wildwooddowntown.com), is a multimedia hub for downtown redevelopment information. Photos, videos, renderings, and words all help tell the story of Wildwood’s origin, history, present, and future, focusing on the city’s core.

“With downtown redevelopment underway, we wanted to provide citizens with a dedicated, centralized location for both updates as well as relevant plans, reports, and images,” explained McHugh.

“We also wanted to honor and showcase the city’s evolution and history,” he continued. “Many of our residents have deep roots here. It is important we remember and respect their families’ heritage and contributions as we all shape Wildwood’s future.”

Both new sites can be accessed from [wildwood-fl.gov](http://wildwood-fl.gov) through the Community menu at the top of the page, and are considered works in progress, with new information added as it is available.

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