

wildwood-fl.gov  
Area Code: 352  
Zip Code: 34785

**CITY HALL**  
100 N. Main Street  
330-1330 Phone  
330-1338 Fax

**CITY MANAGER**  
Extension 109

**CITY CLERK/FINANCE**  
Extension 100

**CUSTOMER SERVICE**  
(Utility Accounts/TDD)  
Extension 130

**DEVELOPMENT SERVICES**  
Planning/Zoning/Concurrency  
Extension 118  
330-1334 Fax

**HUMAN RESOURCES**  
Extension 105  
330-1339 Fax

**PARKS & RECREATION  
COMMUNITY CENTER**  
Reservations:  
Extension 114

**POLICE**  
100 E. Huey Street  
330-1355  
330-1358 Fax

**PUBLIC WORKS**  
410 Grey Street  
330-1343  
330-1353 Fax

**WASTEWATER**  
1290 Industrial Drive  
330-1349  
330-1350 Fax

**WATER**  
801 E. Huey Street  
330-1346  
330-1347 Fax

## Citizens Advisory Committee

### AGENDA

**October 29th, 2014 at 7:00 pm**

#### Opening

Call to Order  
Proper Noticing  
Determination of a Quorum

#### 1) Agenda Update

Proposed revisions to today's agenda

#### 2) Comments from the General Public

#### 3) Committee Member Reports/Concerns

#### 4) Presentations

Community Legal Services of Central Florida: Fair Housing

#### 5) Action Items

Selection of Interim Chair  
Approval of the August 27, 2014 Meeting Minutes

#### 6) Discussion Items

Draft of Design Brief from Tangent Media: City Logo  
Sale of Millennium Park Property to Bright Oaks Group  
Overview of Upcoming Community Events

#### 7) Adjournment – Next Meeting: November 19, 2014

**City of Wildwood  
Citizens Advisory Committee Meeting  
Summary Minutes  
August 27, 2014**

The meeting of the Citizens Advisory Committee for the City of Wildwood convened on Wednesday, August 27, 2014, at 7:05 p.m. in Conference Room 124 of City Hall, 100 North Main Street, Wildwood, Florida.

**City Representatives Present:** Jason McHugh, Assistant City Manager/Director of Strategic Planning; and Kandi Harper, Senior Development Specialist.

**Citizens Advisory Committee Members Present:** Sam Saleem; Karen Judd; and Robert Hannah.

**Citizens Advisory Committee Members Absent:** Ron Reader, Chairman

**Members from the Public Present:** None

Mr. McHugh noted for the record that Mr. Reader was unable to attend the CAC meeting and that the Committee members needed to select a Chairman. The CAC members selected Karen Judd as the Chairman for the August 27<sup>th</sup>, 2014 meeting.

**Opening:** Call to Order: The hearing was called to order at 7:05 p.m.

The Chairman asked for details regarding "proper noticing."  
Mr. McHugh stated how the notice of public meetings for the City are advertised as required.

The Chairman asked about the Determination of a Quorum.  
The Quorum was met and Ms. Judd was elected Chairman for the evening.

**1) Agenda Update:** There were no agenda updates offered by any of the Committee members.

**2) Comments from the General Public:** None

**3) Committee Member Reports / Concerns:** Robert Hannah stated that he is attempting to get a citizen's group from the west side to discuss issues with the Assistant City Manager.

Mr. McHugh asked if Mr. Hannah could get his group together before the end of September because Mr. McHugh wanted to discuss the re-districting initiative with that group.

Mr. Hannah responded in the affirmative.

The Chairman asked to hear the update on redistricting from Mr. McHugh. Mr. McHugh responded that the flyer is in the lobby and is being sent out with utility billing this month to inform the public that the initiative will be on the November ballot.

The Chairman asked about Commissioner Greene's property and his district assignment.

The Chairman stated that she continues to have concerns regarding the need to "district" the City.

#### **4) Action Items:**

**a. Approval of the June 18<sup>th</sup>, 2014 Meeting Minutes:** The Chairman asked for comments from the CAC regarding the Minutes of June 18th. Mr. Saleem stated that the minutes reflected the proceedings.

The Chairman asked for a motion to accept the Minutes. Mr. Saleem made a motion to accept the Minutes as presented; Motion was seconded by Mr. Hannah.

#### **5) Discussion Items:**

**a. CACs Role in the Update to the City's Logo**

The Chairman asked to delay this item to wait for Commissioner Greene.

Mr. McHugh stated that would be acceptable; this item was moved to the end of the agenda.

**b. City's Partnership with University of Central Florida**

Mr. McHugh stated his involvement with UCF's planning program; that the City has two (2) parks, Martin Luther King park and Millennium park, which have outdated Master Plans; that the City want to update those plans; and that the University's URP program has a Planning Methods class that will be doing a socio-demographic and socioeconomic analysis of Wildwood and Sumter County; which will provide data for a studio class to design parks within the City. Mr. McHugh stated that the timeline for delivery is 2015-2016, by May of 2016, the City would have a full-blown Master Plan ready to be implemented, with costs for both parks.

Mr. Hannah asked if the Master Plan would address both parks.

Mr. McHugh stated that Martin Luther King and Millennium Parks are the City's largest parks; that this study will covered all the parks and green spaces; utilization rates; types of uses; and that the Master Plan will provide a comprehensive study of amenities.

Mr. Saleem asked if UCF would use information based on demographics to make decisions from their planning perspective to upgrade and to make the parks more accessible by the citizens.

Mr. McHugh answered in the affirmative and described the process to discover what the public wants in the parks through charettes, meetings.

Mr. Saleem asked how the public would be informed.

Mr. McHugh stated that the meetings would be advertised and through word-of-mouth and may use the utility billing as well to advertise.

**c. FY 2014 / 2015 Proposed Budget Highlights**

The Chairman asked about the Fiscal Years '14-'15 highlights.

Mr. McHugh stated that the City had two (2) public workshops and the first public hearing would be September 10<sup>th</sup> for the tentative budgets and would be final on September 24<sup>th</sup>.

Mr. McHugh stated that the City's public facilities and services were starting to show stress from the growth in the area; described the "roll-back" rate for ad valorem taxes, a decrease in the millage rate or certain thresholds over the roll-back rate; stated that the City Commission held the millage rate; that the City of Wildwood has the lowest millage rate in Sumter County although twenty thousand acres of land had been annexed; that the millage rate remains the same; that City departments are stretched thin but that more taxes are coming in and that the economy is improving as are property values.

The Chairman asked regarding line item increases.

Mr. McHugh stated that items had been cut; but some big ticket items were needed now.

Mr. McHugh stated that Operating Revenue was kept as close to last year as possible; Capital Enhancements; general funds and enterprise funds; general fund; outlined department requests and approvals; public works building is under construction with pedestrian connectivity as requested by CAC; road pavement funds are available (\$80,000.00).

The Chairman asked if the state matched funds.

Mr. McHugh stated that the state will provide funds if the road is on the Functional Classification Map; but that these road is not on that map; that the county provides funds for regionally significant roads (C-468, C-462, Cleveland Avenue).

Mr. McHugh outlined the remainder of requests from City departments and what would be funded; two new basketball courts are being added to Millennium Park to replace the ones that were removed from Clark Palmer Park; received the grants for \$50,000.00 for MLK and \$50,000.00 for Millennium – as reimbursable; will receive \$10,000.00 for events through Parks and Recreation; Utilities: new well site at \$600,000.00; City must move utilities lines in rights-of-way; City should require easements to off-set costs on future realignments.

Mr. Hannah questioned the basketball courts going in at Millennium Park; that the backboards (goals) at MLK Park need to be replaced; that the City should upgrade MLK Park as Millennium Park is upgraded.

Mr. McHugh outlined his reasoning regarding the placement of the basketball courts.

The Chairman asked about replacement of the goals at MLK Park; the perception of distribution of upgrades at the parks; that Wildwood should be sensitive to the perception of equality in the City.

**d. Overview of Upcoming Community Events**

Mr. McHugh stated that the City has hired a Special Events Coordinator to schedule events at the City Hall every month.

The Chairman asked Mr. McHugh to ask Beverly Steel to perform with the performing arts group.

**e. CACs Role in the Update to the City's Logo**

Mr. McHugh outlined the City Logo's past and present and the process for designing and approving a new City brand / logo through "Tangent Media!" Tangent Media outlined their process for discovering, creating, and designing a logo as well as the deliverables they produce.

Mr. Saleem spoke to the identity of the City of Wildwood as separate from contiguous communities.

Mr. McHugh recited the City's opportunities with regard to future growth and the City's identity.

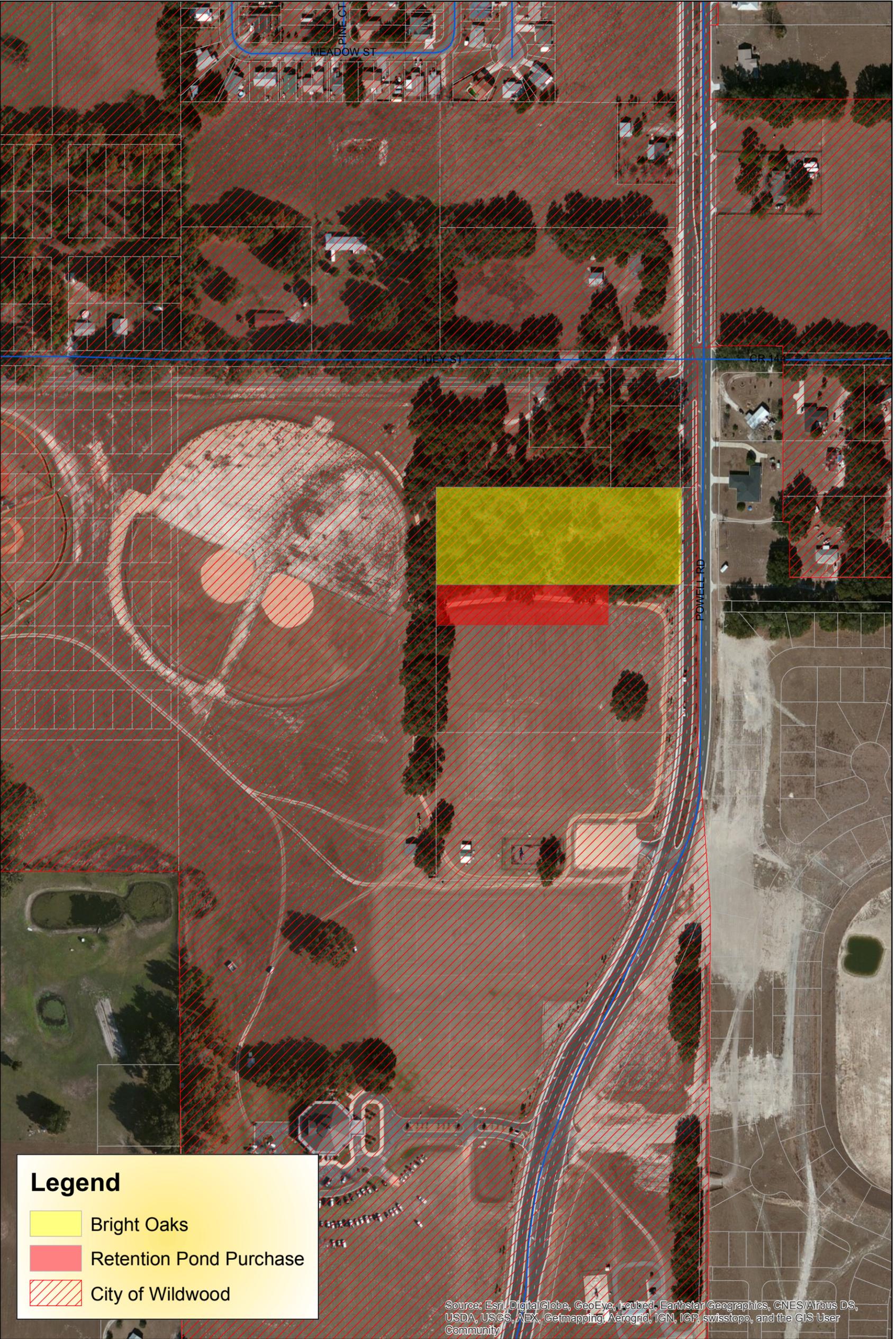
The Chairman asked for preferences for the next CAC meeting; it was determined that Wednesday, September 24<sup>th</sup> at 7:00 PM would be the next CAC meeting.

Chairman Judd asked for further comments from the CAC members. There were no further comments from the CAC members.

**Adjournment:**

**Motion** to adjourn by Mr. Hannah, seconded by Mr. Saleem. The Motion carried unanimously and the Citizens Advisory Committee adjourned at 8:05 p.m.

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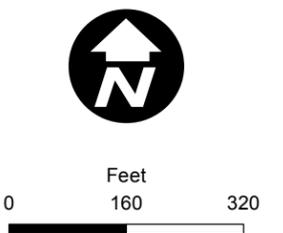
**Legend**

- Bright Oaks
- Retention Pond Purchase
- City of Wildwood

Source: Esri, DigitalGlobe, GeoEye, i-cubed, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AEX, Getmapping, Aerogrid, IGN, IGP, swisstopo, and the GIS User Community



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[www.wildwood-fl.gov](http://www.wildwood-fl.gov)

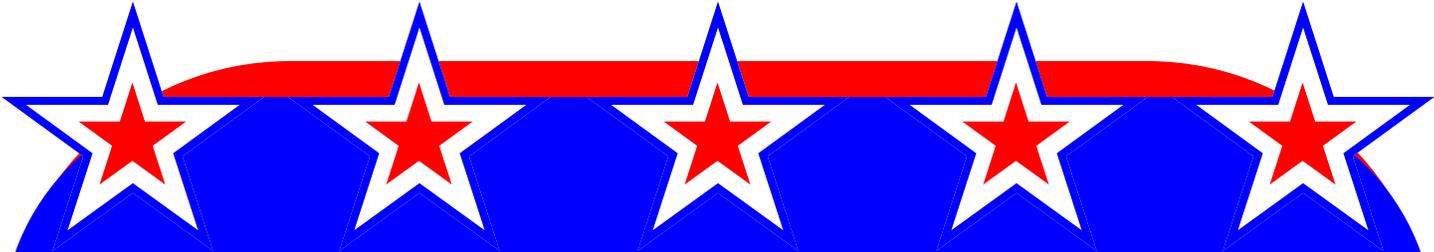


Sale to Bright Oaks

WILDWOOD, FLORIDA

October 2014

LOCATION MAP



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# Tribute to our Veterans

Concert Presented by:  
Our Fourth and Fifth Grade Students

## WWES Cafeteria

November 11th at 6:00 p.m.  
Wildwood Elementary School  
300 Huey St, Wildwood, FL 34785

To Honor ALL Veterans and Active Military /National Guard  
Parking in back lot by Cafeteria on S. Old Wire Rd.

SPONSORED BY WILDWOOD ELEMENTARY SCHOOL MUSIC DEPARTMENT

