



CITY COMMISSIONERS OF THE CITY OF WILDWOOD

Mayor/Commissioner – Ed Wolf – Seat 1

Mayor Pro-Tem/Commissioner – Ronald Allen – Seat 5

Pamala Harrison-Bivins – Seat 2

Don C. Clark – Seat 4

Robby Strickland – Seat 3

Bill Ed Cannon – City Manager

**SPECIAL
CALLED
WORKSHOP
MEETING**

**SPECIAL
CALLED
WORKSHOP
MEETING**

Monday, December 3, 2012

6:00 PM

City Hall Commission Chamber

PLEASE TURN OFF ALL CELL PHONES AND PAGERS

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Department, ADA Coordinator, at 352-330-1330, Ext. 102, forty-eight (48) hours in advance of the meeting.

F.S.S. 286.0105A - If a person decides to appeal any decision made by the Commission with respect to any matter considered at this meeting, they will need a record of the proceedings, and that for such purpose they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

The City of Wildwood DOES NOT provide this verbatim record.

City Hall Commission Chamber - 100 N. Main Street, Wildwood, FL 34785

AGENDA

1. ~~TIMED ITEMS AND PUBLIC HEARINGS~~

a. ~~NONE~~

2. ~~REPORTS AND PUBLIC INPUT / SPECIAL PRESENTATION(S)~~

a. ~~Special Presentations~~

- 1. ~~Grant Funding Analysis by Angie Brewer & Associates of potential funding opportunities for a variety of projects in the City of Wildwood (Attachments)~~**

3. ~~NEW BUSINESS – ACTION REQUIRED~~

a. ~~NONE~~

4. ~~ADJOURN~~



City of Wildwood Funding Analysis

Presentation prepared by:

Kimley-Horn and Associates, Inc., in cooperation with Angie Brewer & Associates, LC and the City of Wildwood



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and Associates, Inc.**





Scope & Goals of the Study

- Identify needed large Capital Improvements that will benefit the citizens of the City of Wildwood.
- Identify funding options for those needs.
- Create a work plan for staff to follow in upcoming funding cycles.



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Recent City Funding Strategies

- FRDAP Grants for Millennium Park improvements
- CDBG Grants for infrastructure improvements
- Grants for police vehicles and emergency equipment
- Loans for Champagne Farms well site



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Projects to be Funded

What made it on the list and how was that decided?

- Downtown Redevelopment Master Plan
- Trail System Enhancement / US 301 and CSX Crossing
- Millennium Park Emergency Shelter upgrades
- Millennium Park Baseball / Softball / Soccer Fields
- Elevated Water Storage Tank on north side of town
- CR 501 Force Main replacement
- Water Meter upgrades with AMR Technology
- Looping and upgrading existing water mains in areas of low pressure
- CR 462 Commercial Area Wastewater Transmission System upgrades
- Small Project “Bundling”
- Natural Gas Filling Station



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Analysis Approach

- Identify projects to include in the analysis
- Determine the current status of the project
 - Planning stage
 - Funding available
 - Time required to complete
- Prioritize projects
- Research potential funding sources
- Prepare an analysis of the projects and related funding sources
 - Look for leveraging opportunities
 - Find cyclical and phasing possibilities



Funding Types

- Three main categories

Type	Notes
Grant	Typically considered the “best” option
Private	New source more cities are exploring
Loan	Low-interest, reduced debt service

- Level of effort
 - Internal versus external
- Readiness to proceed
 - Project status



Initial Results

How much funding did we identify?

Type	Estimated Amount
Grant *	Over \$8,400,000
Private	Up to \$1,000,000
Loan	Over \$17,900,000
TOTAL	Over \$27,300,000

* Additional funds are available for programs that are variable each year and an exact amount could not be determined.



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Points of Focus

Things to consider...

- Results in the community
 - Priority #1
- Short-term Opportunities
 - US Soccer Foundation
 - Baseball Tomorrow Fund
- Council Appetite for Debt Service
- Not all grants are created equal
 - Effort versus reward
 - What will it pay for
- CDBG
 - Plan of action
 - Timely completion of elements



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Quick Summary

Where we are... and next steps.

- City staff is working to help move important City projects forward while minimizing the financial impact
- Developed a report that should be used as a work plan for funding applications
- Evaluated how those dollars can help the City
- Created a two year plan of action for consideration
 - Talk about this momentarily



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Next Steps

What are they?

- Refine a two year proposed plan of action/approach
 - Identifies when to apply, not when the project will be complete
 - Determine which applications can be made by staff and which ones need a grant writer
- There are opportunities to have a possible quick win for the community
 - Refer to Pages 43-45 of the Funding Analysis
- Implement your budgeted Rate Study to determine if any adjustments need to be made
- Work with City Manager and Staff on which applications to pursue, and appetite for debt service to fund needed community and capital improvements



Commission Discussion



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Funding Analysis



Prepared by Angie Brewer & Associates, LC



PAYNE PARK



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Section 1

Executive Summary

Angie Brewer and Associates, LC (ABA) has been engaged by Kimley Horn and Associates to provide an analysis of potential funding opportunities for a variety of projects in the City of Wildwood. The result of the assessment is the development of this Funding Analysis.

The Funding Analysis includes a detailed breakdown of the potential funding sources for the projects that were reviewed for fundable elements. This analysis includes information such as funding cycles, match requirements, administrative burden, and special considerations.

It is important to note that this document is a snapshot in time at its completion. The current economic climate is under constant change. Pressure from the top levels of the federal and state governments to reduce budgets and eliminate programs is a constant concern. It is possible that some of these sources will not exist in the future or that currently unknown new sources will become available. ABA is committed to communicating with the City and the Engineer should it learn of a new funding source which may be of value to the City.

The following pages of the Executive Summary include a list of all of the projects that were assessed for the Funding Analysis. The list also includes notations about anticipated funding amounts, the type of funding, and the terms if applicable. This list is sorted by project priority based on discussions with City staff and the Engineer.

The list has been formatted to allow the reader to view each project individually and obtain an overall understanding of the potential funding for specific projects. This is important to be able to identify which projects may have limited funding options in comparison to their funding needs and allow them to be ranked appropriately as decisions are made about which project to move forward. All decision makers should be aware that by only looking at this view it is likely that a funding source for one project could also be listed on another project of potentially greater importance.

Project Title	Total Est Cost	Potential Funding Source(s)	Anticipated Funding	Grant and/or Loan	Terms
<u>UTILITY</u>					
Elevated Tank - North	2,000,000	Southeast Rural Community Assistance Project Financial Service	150,000	Loan	1-10 years / Anticipated interest rate 3-7%
		State Revolving Fund Loan Program (SRF) – Drinking Water	2,000,000	Loan	20 years / Anticipated interest rate 2-4%
		Water and Waste Disposal Systems for Rural Communities	2,000,000	Grant/Loan	Up to 40 years / Anticipated interest rate 2.5-4.5%
CR501 Force Main Replacement	750,000	Florida Rural Water Association Loan Programs	750,000	Loan	Up to 5 years / Anticipated interest rate 2-5%
		Southeast Rural Community Assistance Project Financial Service	150,000	Loan	1-10 years / Anticipated interest rate 3-7%
		State Revolving Fund Loan Program (SRF) – Clean Water	750,000	Loan	20 years / Anticipated interest rate 2-4%
		Water and Waste Disposal Systems for Rural Communities	750,000	Grant/Loan	Up to 40 years / Anticipated interest rate 2.5-4.5%
Water Meter Upgrades with AMR Technology	817,293	Cooperative Funding Initiative	Varies	Grant	N/A
		State Energy Program	Varies	Grant	N/A
Loop/Upgrade Water Mains and Install Valves	2,500,000	Public Works and Development Facilities Program	2,000,000	Grant	N/A
		Southeast Rural Community Assistance Project Financial Service	150,000	Loan	1-10 years / Anticipated interest rate 3-7%
		State Revolving Fund Loan Program (SRF) – Drinking Water	2,500,000	Loan	20 years / Anticipated interest rate 2-4%
		Water and Waste Disposal Systems for Rural Communities	2,500,000	Grant/Loan	Up to 40 years / Anticipated interest rate 2.5-4.5%
CR462 Wastewater Transmission System	1,982,585	Florida Rural Water Association Loan Programs	1,982,585	Loan	Up to 5 years / Anticipated interest rate 2-5%
		Southeast Rural Community Assistance Project Financial Service	150,000	Loan	1-10 years / Anticipated interest rate 3-7%
		State Revolving Fund Loan Program (SRF) – Clean Water	1,982,585	Loan	20 years / Anticipated interest rate 2-4%
		Water and Waste Disposal Systems for Rural Communities	1,982,585	Grant/Loan	Up to 40 years / Anticipated interest rate 2.5-4.5%
<u>PLANNING</u>					
Millennium Park Baseball/Softball Fields	1,000,000	Community Development Block Grant (CDBG) – Economic Development	700,000	Grant	N/A
		Baseball Tomorrow Fund	50,000	Grant	N/A
		Community Development Block Grant (CDBG) – Neighborhood	700,000	Grant	N/A
		CVS Caremark (Playground)	50,000	Grant	N/A
		Florida Recreational Development Assistance Program (FRDAP)	200,000	Grant	N/A
		Private Sponsorship – Local Business	Varies	Grant	N/A
		Public Works and Economic Development Investments	1,000,000	Grant	N/A
		Recreational Trails Program (RTP)	200,000	Grant	N/A
		U.S. Soccer Foundation Grant	50,000	Grant	N/A
Millennium Park Emergency Shelter Upgrades	TBD	Community Development Block Grant (CDBG) – Neighborhood	700,000	Grant	N/A
		Community Facilities Loans and Grants	Varies	Grant	N/A
		Cultural Facilities Program	500,000	Grant	N/A
Trail System Enhancements/US301 Crossing	447,275	Highway Safety Grant Program	Subject to Appropriation	Grant	N/A
		Bikes Belong	10,000	Grant	N/A
		Community Development Block Grant (CDBG) – Neighborhood	447,275	Grant	N/A
		Florida Recreational Development Assistance Program (FRDAP)	200,000	Grant	N/A
		Recreational Trails Program (RTP)	200,000	Grant	N/A
		Transportation, Community and System Preservation	Subject to Appropriation	Grant	N/A

Project Title	Total Est Cost	Potential Funding Source(s)	Anticipated Funding	Grant and/or Loan	Terms
Downtown Redevelopment Master Plan	TBD	Community Development Block Grant (CDBG) – Commercial Revitalization	Cost TBD	Grant	N/A
		Public Works and Development Facilities Program	Cost TBD	Grant	N/A
		Public Works and Economic Development Investments	Cost TBD	Grant	N/A
		Rockefeller Foundation	Cost TBD	Grant	N/A
		Rural Business Opportunity Grant	Cost TBD	Grant	N/A
		Transportation, Community and System Preservation	Cost TBD	Grant	N/A
Natural Gas Filling Station	1,500,000	Community Development Block Grant (CDBG) – Economic Development	700,000	Grant	N/A
		Bus and Bus Facilities Livability Initiative	Varies	Grant	N/A
		Clean Fuels Grant Program	Varies	Grant	N/A
		Environmental Education Regional Model Grant	216,000	Grant	N/A
		Implementation Initiatives to Advance Alternative Fuel Markets	500,000	Grant	N/A
		Rockefeller Foundation	Varies	Grant	N/A
		Rural Business Opportunity Grant	50,000	Grant	N/A
		State Energy Program	Varies	Grant	N/A
		Transit Investments for Greenhouse Gas and Energy Reduction (TIGGER)	Varies	Grant	N/A
		Transportation, Community and System Preservation	Subject to Appropriation	Grant	N/A

A second perspective is located in Section 3 which has each funding source listed and all of the projects that could potentially utilize the source. This format makes evaluating a funding source and ranking projects much simpler. A potential challenge with this format is that it is not easy to determine if that single funding source is sufficient to meet the funding requirements of the entire project as presented in the data above.

When the information in the Executive Summary and Section 4 are reviewed together, the two separate views will aid the City in making appropriate decisions about which funding sources to consider pursuing for specific projects.

Section 2

This section contains information on important aspects of project funding. They include leveraging, project consolidation, and viability and costs. Having an understanding of these concepts will support the City's decision making process when pursuing funding sources for the City's critical projects.

Leveraging

Leveraging is simply using funds from one source, internal or external, as match for another funding source thereby increasing the available funding for a project. Our view on leveraging is based on the belief that evaluation of all aspects of a program, without restriction to a project level approach, greatly improves chances of success. If everything is viewed from only a project level approach, this will create gaps and the City may miss out on an opportunity to leverage funds from one source by matching another. ABA maintains a focus at a program level first to define the overall needs. Then it is possible to assist the City in identifying the specific project elements that align with specific funding sources. With that perspective in mind, ABA seeks funding sources that will accept another source as its match rather than using the City funds as the only source of match.

Project Consolidation

There are times when smaller project elements can be merged with other projects, or project elements, to create an application that will score higher and is more appealing to the funding source. The Funding Analysis aims to identify those opportunities which can lead to greater funding success. These opportunities will be discussed in Section 5 – Small Project Bundling.

Viability and Costs

There are many programs available to fund a multitude of projects and project elements and while it would seem appropriate to apply for all opportunities that are identified, this is not always the case. There are times when the cost of an application and the required funding administration, either by a consultant or City staff, is too onerous for the amount of money that is being awarded. This does not mean that smaller funding opportunities should be ignored, but that an evaluation of the application process and the administration requirements should be performed before moving forward. The Funding Analysis has an evaluation of these factors included in the recommendations. This will help to ensure that the associated costs of applying and administering the funding do not outweigh the financial benefit.

Section 3

Funding Source Specific

This section focuses on the three perspectives of funding sources: High Value-Current Cycle, High Value-Next Cycle and Moderate Value.

High Value – Current Cycle funding sources are those that are both a high or medium program fit and the planning status of the project is in alignment or can be brought into alignment with the funding program requirements quickly.

High Value – Next Cycle funding sources represent sources where there is both a high or medium program fit and the planning status of the project is such that the funding source should be evaluated during its next application cycle (10-12 months away).

Moderate Value funding sources represent sources where the program fit is medium or low and the projects may not be in a planning status that will quickly allow for applications to be completed in line with program requirements (12-24 months away).

The project application strategy employed in the Funding Analysis recommends which projects can be applied to the various grants listed. The amounts shown in the project application strategy indicate the amount of grant funding to apply for and do not include any required match.

High Value – Current Cycle Funding Sources

Cooperative Funding Initiative (CFI)
 Southwest Water Management District

The purpose of this program is to cover 50 percent of the cost for projects that assist in creating sustainable water resources, improve conservation efforts, restore natural systems and provide flood protection.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: Ongoing

Funding Cycle Open: July

Applications Due: October 5

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	Varies (Based on Available Funding)
Match Requirement:	50%
Special Application Considerations:	Many of the most successful projects use state-of-the-art technology or best management practices to protect, conserve, restore or enhance the area's water resources and ecology.
Administrative Burden:	Moderate
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Water Meter Upgrades

\$817,293

Highway Safety Grant Program

Florida Department of Transportation Safety Office

The aim of this program is to provide funds for projects that focus on traffic safety priority areas, including impaired driving, police traffic services, speed control, roadway safety, occupant protection/child passenger safety, pedestrian and bicycle safety, motorcycle safety, traffic record and community traffic safety. These categories are designated as National Priority Program Areas, and funds are granted to state and local safety-related agencies to enable the creation and execution of traffic safety programs related to the categories.

Funding Cycle

Cycle Frequency: Annually

Begin Application Planning: January 1

Funding Cycle Open: October 1

Applications Due: September 1

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	Subject to Appropriation
Match Requirement:	25% of eligible costs for second year projects and 50% for third year projects
Special Application Considerations:	Fund projects for a maximum of 3 years
Administrative Burden:	Moderate
Special Administrative Considerations:	Davis-Bacon

Recommended Project Application Strategy

Funding Cycle 1 Trail System Enhancement/US 301 Crossing Concept \$450,000

State Revolving Fund Loan Program (SRF) – Drinking Water

Florida Department of Environmental Protection

The goal of the Drinking Water State Revolving Fund (SRF) Program is to provide low-interest loans to eligible entities for planning, designing, and constructing public water facilities.

Funding Cycle

Cycle Frequency: Ongoing

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: June/July (Readiness to Proceed is due)

Key Facts	
Grant and/or Loan:	Loan
Terms:	20 years / Anticipated interest rate 2-4%
Maximum Funding per Cycle:	Subject to Annual Segment Cap
Match Requirement:	None
Special Application Considerations:	Planning/Environmental Documents
Administrative Burden:	Moderate
Special Administrative Considerations:	Davis Bacon

Recommended Project Application Strategy

Funding Cycle 1	Elevated Tank – North	\$2,000,000
Funding Cycle 1	Loop and Upgrade Water Mains and Install Valves	\$2,500,000

State Revolving Fund Loan Program (SRF) – Clean Water

Florida Department of Environmental Protection

The aim of the Clean Water State Revolving Fund (SRF) Program is to provide low-interest loans to eligible entities for planning, designing, and constructing public wastewater facilities.

Funding Cycle

Cycle Frequency: Ongoing

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: June/July (Readiness to Proceed is due)

Key Facts	
Grant and/or Loan:	Loan
Terms:	20 years / Anticipated interest rate 2-4%
Maximum Funding per Cycle:	Subject to Annual Segment Cap
Match Requirement:	None
Special Application Considerations:	Planning/Environmental Documents
Administrative Burden:	Moderate
Special Administrative Considerations:	Davis Bacon

Recommended Project Application Strategy

Funding Cycle 1	CR 501 Force Main Replacement	\$750,000
Funding Cycle 2	CR 462 Wastewater Transmission System	\$1,982,585

Southeast Rural Community Assistance Project Financial Service

US Department of Agriculture's Rural-Business Cooperative Program, Southeast RCAP

The aim of this program is to assist rural communities with water, wastewater, and housing and economic development activities. Its loan fund offers interim funding up to \$150,000, with interest rates as low as 3 percent. Southeast RCAP also supplies money to entities that are waiting to receive rural development funds. The loan conditions from this financial service are flexible and can be customized to address the specific needs of rural communities.

Funding Cycle

Cycle Frequency: Annually

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: Ongoing

Key Facts	
Grant and/or Loan:	Loan
Terms:	1-10 years / Anticipated interest rate 3-7%
Maximum Funding per Cycle:	\$150,000
Match Requirement:	None
Special Application Considerations:	1% Application Fee and Filing Cost
Administrative Burden:	Simple
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1	Elevated Tank - North End	\$150,000
Funding Cycle 2	CR 501 Force Main Replacement	\$150,000
Funding Cycle 3	Loop/Upgrade Water Mains & Install Valves	\$150,000
Funding Cycle 4	CR 462 Wastewater Transmission System	\$150,000

Water and Waste Disposal Loan and Grant Program

US Department of Agriculture's Rural Development Department

The goal of this program is to provide long-term low-interest loans, direct grants and loan guarantees to rural communities with a population less than 10,000 persons. The purpose of the loans and grants is to fund new, improved and expanded water storage and distribution systems, as well as waste treatment and disposal systems. Loans repayment terms are up to 40 years with interest rates ranging from 2.5 to 4.5 percent.

Funding Cycle

Cycle Frequency: Annually

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: Ongoing

Key Facts	
Grant and/or Loan:	Grant and Loan
Terms:	Up to 40 years / Anticipated interest rate 2.5-4.5%
Maximum Funding per Cycle:	Annual appropriation by Congress
Match Requirement:	None
Special Application Considerations:	High level of data required, Private funds encouraged
Administrative Burden:	Moderate
Special Administrative Considerations:	Davis Bacon

Recommended Project Application Strategy

Funding Cycle 1	Elevated Tank - North End	\$2,000,000
Funding Cycle 2	CR 501 Force Main Replacement	\$750,000
Funding Cycle 3	Loop/Upgrade Water Mains & Install Valves	\$2,500,000
Funding Cycle 4	CR 462 Wastewater Transmission System	\$1,982,585

Florida Rural Water Association Loan Programs

Florida Rural Water Association

The objective of this program is to assist communities in acquiring interim financing for construction projects. The program allows communities to have access to competitive fixed rate loan funds at a low cost of borrowing. The salient requirement for this program is that the recipient community must have received either a permanent loan commitment from the US Department of Agriculture-Rural Development (UDARD) or from the Department of Environmental Protection-State Revolving Fund (DEP-SRF) for construction funding. The loans are used during the construction period and are paid off with the USDARD/DEP-SRF funds once the project is complete.

Funding Cycle

Cycle Frequency: Ongoing

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: Ongoing

Key Facts	
Grant and/or Loan:	Loan
Terms:	Up to 5 years / Anticipated interest rate 2-5%
Maximum Funding per Cycle:	Varies depending on market conditions
Match Requirement:	None
Special Application Considerations:	Letter of Commitment from USDA-RD/DEP
Administrative Burden:	Simple
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1	Elevated Tank – North End	TBD
Funding Cycle 2	CR 462 Wastewater Transmission System	TBD

Public Works and Development Facilities Program

U.S. Economic Development Administration

The purpose of this program is to provide assistance to distressed communities to augment the industrial sector, promote business growth, expand local economies and develop long-term, private sector employment. The projects eligible for funding include those focused on water and sewer facilities for industry and commerce, access roads to industrial sites, port improvements, technology infrastructure, sustainable development activities, export programs, brownfields redevelopment, aquaculture facilities, and other infrastructure projects.

Funding Cycle

Cycle Frequency: Ongoing

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: December 15, March 9, June 8, September 14

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$2,000,000
Match Requirement:	50% (May Vary)
Special Application Considerations:	Distressed Area; Comprehensive Economic Development Strategy, Requires Participating 3 rd Party
Administrative Burden:	High
Special Administrative Considerations:	Davis Bacon

Recommended Project Application Strategy

Funding Cycle 1	Loop/Upgrade Water Mains & Install Valve	\$2,000,000
Funding Cycle 2	Downtown Redevelopment Plan	Cost TBD

Rockefeller Foundation

Private Foundation

This objective of this funding source is to provide equitable and sustainable transportation in communities.

Funding Cycle

Cycle Frequency: Ongoing

Begin Application Planning: 30 days prior to invitation request

Funding Cycle Open: By Invitation

Applications Due: Ongoing

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	Varies
Match Requirement:	None
Special Application Considerations:	None
Administrative Burden:	Simple
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1	Downtown Redevelopment Plan	Cost TBD
Funding Cycle 2	Natural Gas Filling Station	\$1,500,000

Public Works and Economic Development Investments

US Department of Commerce – Economic Development Administration

The goal of this program is to provide funding to assist in implementing regional economic development strategies that intend to create jobs, develop private capital, promote economic development, and reinforce the United States' presence and competitive capability in the global marketplace.

Funding Cycle

Cycle Frequency: Quarterly

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: December 15, March 9, June 8, September 14

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	None
Match Requirement:	50%
Special Application Considerations:	Requires Public Involvement
Administrative Burden:	High
Special Administrative Considerations:	Davis Bacon

Recommended Project Application Strategy

Funding Cycle 1	Millennium Park Baseball/Softball Fields	\$1,000,000
Funding Cycle 2	Downtown Redevelopment Master Plan	TBD

Private Sponsorship – Local Business

Private Enterprise

The goal of utilizing private sponsorships as an alternative funding source is to fund the projects involving sports-related needs, as this method of funding is gaining popularity in these challenging economic times. Sports-related needs present an ideal opportunity for a partnership with the right private enterprise. ABA can assist the City regarding the steps to seek out private sponsorship.

Funding Cycle

Cycle Frequency: Ongoing

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: Ongoing

Key Facts	
Grant and/or Loan:	N/A
Terms:	N/A
Maximum Funding per Cycle:	None
Match Requirement:	None
Special Application Considerations:	None
Administrative Burden:	None
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Millennium Park Baseball/Softball Fields

\$1,000,000

High Value – Next Cycle Funding Sources

Florida Small Cities Community Development Block Grant (CDBG) – Neighborhood

Florida Department of Economic Opportunity

The goal of this program is to fund activities that benefit low to moderate income persons, prevent or eliminate slum and blight, or address an urgent community development need. Examples of community projects include: rehabilitation and preservation of housing, water and sewer improvements, street improvements, economic development activities, job creation for low to moderate income people, downtown revitalization, parks and recreation projects, and drainage improvements.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: February 1

Funding Cycle Open: August 15 (Historically)

Applications Due: October 1 (Historically)

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$700,000
Match Requirement:	None (\$125,000 for maximum points)
Special Application Considerations:	Public Meetings/Citizen Advisory Task Force
Administrative Burden:	Moderate
Special Administrative Considerations:	Only one open “project” at any time

Recommended Project Application Strategy

Funding Cycle 1	Loop/Upgrade Water Mains & Install Valve	\$700,000
Funding Cycle 2	Millennium Park Baseball/Softball Fields	\$700,000
Funding Cycle 3	Millennium Park Emergency Shelter Upgrades	\$700,000
Funding Cycle 4	Trail System Enhancements/U.S. 301 Crossing Concept	\$450,000

Florida Small Cities Community Development Block Grant (CDBG) – Commercial
 Florida Department of Economic Opportunity

The goal of this program is to fund activities that benefit low to moderate income persons, prevent or eliminate slum and blight, or address an urgent community development need. Examples of community projects include: rehabilitation and preservation of housing, water and sewer improvements, street improvements, economic development activities, job creation for low to moderate income people, downtown revitalization, parks and recreation projects, and drainage improvements.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: February 1

Funding Cycle Open: August 15 (Historically)

Applications Due: October 1 (Historically)

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$700,000
Match Requirement:	None (\$125,000 for maximum points)
Special Application Considerations:	Public Meetings/Citizen Advisory Task Force
Administrative Burden:	Moderate
Special Administrative Considerations:	Only one open “project” at any time

Recommended Project Application Strategy

Funding Cycle 1

Downtown Redevelopment Master Plan

TBD

Cultural Facilities Program

Florida Division of Cultural Affairs

The purpose of this program is to fund the renovation, construction, or acquisition of cultural facilities. A cultural facility is as being a building which shall be used primarily for the programming, production, presentation, exhibition or any combination of the above functions of any of the arts and cultural disciplines. These disciplines include, but are not limited to music, dance, theatre, creative writing, literature, architecture, painting, sculpture, folk arts, photography, crafts, media arts, visual arts, programs of museums, and other such allied, major art forms.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: April 1

Funding Cycle Open: TBD

Applications Due: June 15

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$500,000
Match Requirement:	50%
Special Application Considerations:	Must receive a score of 75 or higher
Administrative Burden:	Moderate
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Millennium Park Emergency Shelter Upgrades

Cost TBD

CVS Caremark (Playground)

CVS Caremark Charitable Trust

The objective of this program is to supply safe places for children to play and be active. Grants are provided to assist in constructing barrier-free playgrounds in communities nationwide and augmenting existing recreational zones for children with disabilities.

Funding Cycle

Cycle Frequency: Ongoing

Begin Application Planning: June 29 (Historically)

Funding Cycle Open: November 30 (Historically)

Applications Due: August 30 (Historically)

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$50,000
Match Requirement:	None
Special Application Considerations:	Staff Can Complete Application; Grant for One Year of Support
Administrative Burden:	Simple
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Millennium Park Baseball/Softball Fields

\$50,000

Recreational Trails Program (RTP)

Florida Department of Environmental Protection

The goal of this federally funded competitive grant program is to provide financial assistance to develop recreational trails, trailheads and trailside facilities. Project proposals may acknowledge motorized trails, non-motorized trails and mixed-use projects that encompass both motorized and non-motorized trails.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: September 1

Funding Cycle Open: October 17

Applications Due: October 31

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$200,000 (\$800,000 Motorized)
Match Requirement:	Up to 50% (Points Based) (50:50; 60:40; 80:20)
Special Application Considerations:	Project in Comp Plan & CIP, Public Meeting, Public Presentations, Parks Advisory Board Involvement
Administrative Burden:	Moderate
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1	Trail System Enhancements	\$200,000
Funding Cycle 2	Millennium Park Baseball/Softball Fields – Trail Imprv	\$200,000

Florida Recreational Development Assistance Program (FRDAP)

Florida Department of Environmental Protection

The purpose of this competitive grant program is to fund the acquisition or development of land for public outdoor recreational purposes.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: August 1

Funding Cycle Open: September 14

Applications Due: September 28

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$200,000
Match Requirement:	Up to 50%
Special Application Considerations:	Public Involvement
Administrative Burden:	Moderate
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1	Trail System Enhancements	\$200,000
Funding Cycle 2	Millennium Park Baseball/Softball Fields	\$200,000

Rural Business Opportunity Grant

US Department of Agriculture Rural Development State Office

The objective of this program is to ameliorate the economic conditions of rural areas. Assistance is provided to support regional economic development through rural business incubators, technology- based economic development, feasibility studies and business plans, long-term business strategic planning, leadership and entrepreneur training.

Funding Cycle

Cycle Frequency: Annually

Begin Application Planning: Ongoing

Funding Cycle Open: June 7

Applications Due: August 6

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$50,000
Match Requirement:	None
Special Application Considerations:	Improving Rural Areas
Administrative Burden:	Moderate
Special Administrative Considerations:	Davis Bacon

Recommended Project Application Strategy

Funding Cycle 1	Downtown Development Master Plan	\$50,000
Funding Cycle 2	Natural Gas Filling Station	\$50,000

Community Facilities Loans and Grants

US Department of Agriculture, Rural Development

The objective of this program is to assist in the development of crucial community facilities in rural areas and towns with populations less than 20,000 persons. The grants are provided on a graduated scale, and therefore applicants located in small communities with low incomes will receive a higher percentage of funds.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: Ongoing

Key Facts	
Grant and/or Loan:	Grant and/or Loan
Terms:	Up to 40 years / Anticipated interest rate 2.5-4.5%
Maximum Funding per Cycle:	The amount of grant assistance for project costs depends upon the median household income and the population in the community where the project is located and the availability of grant funds.
Match Requirement:	25%
Special Application Considerations:	Projects selected with priority point system; Public Safety and Public and Community Services; Guarantee Fee of 1% for Loans
Administrative Burden:	Moderate
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Millennium Park Emergency Shelter Upgrades

TBD

Baseball Tomorrow Fund

Major League Baseball/Major League Baseball Players Association

The aim of this program is to provide funding to youth organizations, community organizations and schools for baseball projects, including field construction, maintenance and renovations, among other general expenses.

Funding Cycle

Cycle Frequency: Quarterly

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: January 1, April 1, July 1, October 1

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$50,000
Match Requirement:	50%
Special Application Considerations:	Letter of Inquiry Review Required; Increase number of youth participating in baseball/softball
Administrative Burden:	Simple
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Millennium Park Baseball/Softball Fields

\$50,000

Moderate Value Funding Sources

Environmental Education Regional Model Grant

US Environmental Protection Agency

The goal of this competitive grant program is to enhance public awareness and knowledge about environmental issues in order to encourage the public to make informed environmental decisions and to be responsible in light of environmental issues.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: October 1

Funding Cycle Open: February 18

Applications Due: November 21

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$216,000 (Varies upon applicants)
Match Requirement:	25%
Special Application Considerations:	None
Administrative Burden:	Moderate
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Natural Gas Filling Station

\$216,000

Implementation Initiatives to Advance Alternative Fuel Markets

US Department of Energy

The goal of this program is to reduce barriers to alternative fuel vehicle adoption and use. The grant specifically aims to reduce the public's dependence on petroleum and to decrease greenhouse gas emissions by augmenting the use of alternative fuels.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: May 1 (Historically)

Funding Cycle Open: Ongoing

Applications Due: June 18 (Historically)

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$1,000,000
Match Requirement:	None (Match enhances application scoring)
Special Application Considerations:	Project Plan; Application must address for initiatives: policy, barrier reduction, safety and training and market development/outreach; 2 year period of performance; Funds may not be used for the purchase or installation of fueling infrastructure or vehicles
Administrative Burden:	High
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Natural Gas Filling Station (Planning)

Cost TBD

Clean Fuels Grant Program

US Department of Transportation

The objective of this program is to support emerging clean fuel and advance propulsion technologies for transit buses and markets for those technologies. The motivation behind the grant is to achieve and maintain the National Ambient Air Quality Standards for ozone and carbon monoxide levels, which can be achieved by utilizing alternative fuel systems.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: February 7 (Historically)

Funding Cycle Open: Ongoing

Applications Due: April 5 (Historically)

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	Subject to annual appropriation
Match Requirement:	10%
Special Application Considerations:	Three year projects; For revenue producing vehicles (ie. Public transit); May require formula recipient partnership
Administrative Burden:	Moderate
Special Administrative Considerations:	Davis Bacon

Recommended Project Application Strategy

Funding Cycle 1

Natural Gas Filling Station

\$1,500,000

Bus and Bus Facilities Livability Initiative

US Department of Transportation

The purpose of this program is to replace, refurbish, and purchase new buses and related equipment, as well as construct bus-related facilities.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: February 7 (Historically)

Funding Cycle Open: Ongoing

Applications Due: March 29 (Historically)

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	Subject to annual appropriation
Match Requirement:	20%
Special Application Considerations:	Three year projects; For revenue producing vehicles (ie. Public transit); Submit under State submission as an element
Administrative Burden:	Moderate
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Natural Gas Filling Station

\$1,500,000

Transit Investments for Greenhouse Gas and Energy Reduction (TIGGER)

US Department of Transportation

This goal of this program is to provide grants to assist in reducing the energy consumption and greenhouse gas emissions of a transit system.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: June 24 (Historically)

Funding Cycle Open: Ongoing

Applications Due: August 23 (Historically)

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	Subject to annual appropriation
Match Requirement:	None
Special Application Considerations:	\$1,000,000 minimum threshold
Administrative Burden:	Moderate
Special Administrative Considerations:	Davis Bacon

Recommended Project Application Strategy

Funding Cycle 1

Natural Gas Filling Station

\$1,500,000

Transportation, Community and System Preservation

US Department of Transportation, Federal Highway Association

The aim of this program is to provide funding for the planning, implementation and research of the relationship between transportation, the community and system preservation. This includes projects that focus on transit, complete streets, streetscaping, pedestrian/bike improvements, transit-oriented development plans and traffic calming measures.

Funding Cycle

Cycle Frequency: Annual

Begin Application Planning: Ongoing

Funding Cycle Open: Ongoing

Applications Due: June 3 (Historically)

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	Subject to annual appropriation
Match Requirement:	20%
Special Application Considerations:	Improve Efficiency of Transportation System; Environmental; Private Sector Development
Administrative Burden:	Simple
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1	Trail System Enhancements/ US 301 Crossing	\$450,000
Funding Cycle 2	Downtown Development Master Plan	Cost TBD
Funding Cycle 3	Natural Gas Filling Station	\$1,500,000

U.S. Soccer Foundation Grant

US Soccer Foundation

The aim of this program is to award grants for soccer field development and renovations. General field grants are awarded in amounts up to \$50,000 and may be used for irrigation, lighting and field maintenance.

Funding Cycle

Cycle Frequency: Annually

Begin Application Planning: August 15

Funding Cycle Open: January 1

Applications Due: September 30

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$50,000
Match Requirement:	None
Special Application Considerations:	Need Quote/Budget from Foundation Partner; Grant must be spent by December 31; Tax Exempt Organizations; Minimum 10 year land/lease; Written authorization from community for lighting installation
Administrative Burden:	Simple
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1

Millennium Park Facility

\$50,000

State Energy Program

Florida Department of Agriculture and Consumer Services

The aim of this program has historically been to reduce Florida dependence on non-domestic fuels sources and to promote energy efficiency throughout the state. This program is subject to both federal availability of funds and the requirement that the State budget a 20% match of the funds allocated. While this program was not funded in FY2011, it is believed that it will be funded in the coming years for multiple categories including alternate fuels, energy efficiency, and educational programs.

Funding Cycle

Cycle Frequency: Annually

Begin Application Planning: TBD

Funding Cycle Open: TBD

Applications Due: TBD

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	Subject to appropriation
Match Requirement:	Typically 50%
Special Application Considerations:	None
Administrative Burden:	Moderate
Special Administrative Considerations:	Davis-Bacon

Recommended Project Application Strategy

Funding Cycle 1	Water Meter Replacement	TBD
Funding Cycle 1	Natural Gas Filling Station	TBD

Bikes Belong Grant

Bikes Belong Foundation

The aim of this program is to provide funding to those who strive to improve bicycling in America through things such as the building of trails and paths, or through promoting general bicycling advocacy and awareness. Eligible activities include bike paths, lanes, trails, bridges and end-of-trip facilities such as bike racks, bike parking and bike storage.

Funding Cycle

Cycle Frequency: Semi-Annually

Begin Application Planning: August 15

Funding Cycle Open: January 1

Applications Due: September 30

Key Facts	
Grant and/or Loan:	Grant
Terms:	N/A
Maximum Funding per Cycle:	\$10,000
Match Requirement:	50%
Special Application Considerations:	Next open cycle anticipated FY2013
Administrative Burden:	Simple
Special Administrative Considerations:	None

Recommended Project Application Strategy

Funding Cycle 1 Trail System Enhancements/ US 301 Crossing \$10,000

Section 4

Small Project Bundling

In addition to the 10 projects included in the scope for the Funding Analysis, ABA offered to evaluate smaller City utility needs and determine if they could be included in funding for other projects. Typically these projects fall into the Repair & Replace category. ABA reviewed the following drinking water related small projects for this section:

Drinking Water

Project	CR501	Huey St	West Well	Okahumpla	Fairway	CR214 Re-Pump
SCADA Upgrades	X	X				X
Security Upgrades	X	X	X	X	X	X
Backup Power		X				
Rehabilitate Tanks	X	X				X

One methodology that can be utilized would be to bundle these system-wide upgrades into a single upgrade project. After completing the appropriate planning processes it is anticipated that the single combined project would be eligible under the following programs identified in Section 3:

- SRF Drinking Water Loan Program
- Southeast Rural Community Assistance Project
- Water and Waste Disposal Loan and Grant Program

It is also anticipated that the small project improvements at the CR214 Re-Pumping Station could be combined with any funding source related to the North End Elevated Storage Tank project given the immediate proximity to the project and the relationship between them.

As the funding priorities for SWFWMD change, it is possible that some of these small projects could become eligible under the agency's Cooperative Funding Initiative. The agency's priorities vary on an annual basis and should be monitored for changes which would allow these projects to more closely align with the agency's priorities.

ABA also reviewed the following wastewater related small projects for this section:

Wastewater

Wastewater Treatment Plant	Transmission
SCADA Upgrades Security Upgrades Backup Power Parkson Bar Screen Sludge Conveyor Sys 1.2 meter Sludge Press 2nd Sludge Press 250,000 Gal Aerobic Digester Filter Tank Coag/Floc/Sed System Rehabilitate CCC Tanks NSU Pump Rehabilitate East Clarifier Rehabilitate West Clarifier Replace Reuse Pump VFD w/ Bypass	3-Flags Lift Station Rehabilitate LS #27, CR219, & SR44

As with the drinking water projects, these system-wide upgrades could be bundled into a single upgrade project. After completing the appropriate planning processes it is anticipated that the single combined project would be eligible under the following programs identified in Section 3:

- SRF Clean Water Loan Program
- Southeast Rural Community Assistance Project
- Water and Waste Disposal Loan and Grant Program

The projects could also be bundled as two separate groups – Wastewater Treatment Plant Expansion/Upgrade and Transmission Upgrade/Rehabilitation to make the overall financial impact smaller and to allow for phasing under the same funding programs listed above.

There is not an individual wastewater project that was included in the 10 projects evaluated that would be a good match for bundling with these small projects.

While grant monies are limited for these types of small projects, the current interest rates in the available loan programs are historically low. In some cases these rates are lower than the current inflation rate. Some communities around the state have determined that securing a low-interest loan to complete projects while retaining funds on-hand that were included in the budget process is of great benefit to the communities.

Section 5

Strategy

In conjunction with the City and Kimley-Horn and Associates, a two-year strategy has been developed. This strategy identifies the fiscal year for action (planning/preparation/application), the target project, and which funding source(s) to pursue. This strategy is intended to guide the City moving forward and focus efforts on the most likely opportunities for success.

FY2013

1. Elevated Tank – North (Grant/Loan)
 - State Revolving Fund Loan Program – Drinking Water
 - Water and Waste Disposal Systems for Rural Communities
 - Southeast Rural Community Assistance Project Financial Service

2. CR 501 Force Main Replacement (Grant/Loan)
 - State Revolving Fund Loan Program – Clean Water
 - Water and Waste Disposal Systems for Rural Communities
 - Florida Rural Water Association Loan Programs
 - Southeast Rural Community Assistance Project Financial Service

3. Loop/Upgrade Water Mains & Install Valves (Grant/Loan)
 - State Revolving Fund Loan Program – Drinking Water
 - Public Works and Development Facilities Program
 - Water and Waste Disposal Systems for Rural Communities
 - Southeast Rural Community Assistance Project Financial Service

4. Water Meter Upgrades – AMR Technology (Grant)
 - SWFWMD Cooperative Funding Initiative
 - State Energy Program

5. Millennium Park – Baseball, Softball, Soccer Fields (Grant)
 - Community Development Block Grant (CDBG) – Economic Development
 - Baseball Tomorrow Fund
 - Community Development Block Grant (CDBG) – Neighborhood
 - CVS Caremark (Playground)
 - Florida Recreational Development Assistance Program (FRDAP)
 - Private Sponsorship – Local Business

- Public Works and Economic Development Investments
- Recreational Trails Program (RTP)
- U.S. Soccer Foundation Grant

6. Small Project Bundle (Grant/Loan)

- State Revolving Fund Loan Program – Drinking Water
- State Revolving Fund Loan Program – Clean Water
- Water and Waste Disposal Systems for Rural Communities
- Southeast Rural Community Assistance Project Financial Service

FY2014

1. Downtown Redevelopment Master Plan (Grant)

- Community Development Block Grant (CDBG) – Commercial Revitalization
- Public Works and Development Facilities Program
- Public Works and Economic Development Investments
- Rockefeller Foundation
- Rural Business Opportunity Grant
- Transportation, Community and System Preservation

2. Millennium Park Emergency Shelter Upgrades (Grant)

- Community Development Block Grant (CDBG) – Neighborhood
- Community Facilities Loans and Grants
- Cultural Facilities Program

3. CR 462 Wastewater Transmission System (Grant/Loan)

- Florida Rural Water Association Loan Programs
- Southeast Rural Community Assistance Project Financial Service
- State Revolving Fund Loan Program (SRF) – Clean Water
- Water and Waste Disposal Systems for Rural Communities

4. Loop/Upgrade Water Mains & Install Valves (Grant/Loan)

- State Revolving Fund Loan Program – Drinking Water
- Public Works and Development Facilities Program
- Water and Waste Disposal Systems for Rural Communities
- Southeast Rural Community Assistance Project Financial Service

5. Small Project Bundle (Grant/Loan)

- State Revolving Fund Loan Program – Drinking Water
- State Revolving Fund Loan Program – Clean Water

- Water and Waste Disposal Systems for Rural Communities
- Southeast Rural Community Assistance Project Financial Service

Conclusion

The City of Wildwood has an opportunity to bring grant and low-cost funding dollars back into the community. The City has chosen a path that should lead to an increased ability to provide valuable resources to the community at the lowest possible capital costs.

It is important to remember that funding opportunities become available and disappear frequently and without warning. Changes in politics, foundation focuses, and perceived needs all contribute to these frequent changes. Due to these facts, this Funding Analysis is not intended to capture all of the available funding for a particular project. It is intended to serve as a general evaluation for successfully funding the projects contained within.

The research conducted for this Funding Analysis has identified millions in potential funding. However, it is important to remember that not every funding source is an exact fit for a given project and ABA cannot guarantee that any one application will result in a successful outcome, including but not limited to a funding award. We strive to only pursue the opportunities that have the highest chance of success for the client and to submit an application which is fully compliant with program requirements.

If elements are added to the projects beyond the basic understandings at the time of this report, analysis of the elements and their impact on potential funding will be required to fully understand how the grant opportunities provided in this document are affected.