



Dear Walk Participant:

It's almost time for our 18th Annual Brain Power walk, formerly known as Pilot Walk-a-thon. We have some brand new changes starting with our *NEW* name. Our name has been updated however, our support for the Brain Related Disorders mission remains steadfast. Your Support in the past has helped us reach our commitment to help our community. This year we really need your help and the help of all those around you! As we are all aware these are not the best of economic times and programs are being cut everywhere. It is no different with our community as government funds are dropped, jobs cut, and the very people we help are in jeopardy of losing the help they require. This year especially help us from your heart, trust me it will be appreciated by those who need it the most.

Your past support has helped us meet our commitment to help the community. Some projects we have been able to help fund are the placement of additional Care Trak bracelets on Alzheimer's patients here in Sumter County. These units help our Sheriff locate the user should they wander off. If a person is not found within 24 hours, the survival rate is 47%. You our walker make this service possible. Pilot Club also funds ESE classes in Sumter County Schools, SCARC, the National Association for Mental Illness of Lake/Sumter Counties, and the Sumter County Brain Injury Support Group. NONE, of these projects would have been possible without your personal help. You our walker, who obtains pledges for you to walk are the backbone that makes us able to help others. I ask will you in bad economic times please step up and be counted.

Enclosed is the registration form and pledge form for the 18th annual brain power walk. Please use the envelope for your donations. Please return your entry slip for your T-Shirt by September 23, 2011, to ensure correct size.

We hope to see you Saturday, October 1, 2011 at 7:00 am at Wildwood City Hall on Main Street. If you have any questions, please call Diane Jochum at 352-748-2345.

From the bottom of my heart,

Paul Jochum
Paul Jochum—Pilot Treasurer