

CITY OF WILDWOOD CRA EXPANSION REDEVELOPMENT PLAN PROJECT SHEET NO. 1

1. PROJECT TITLE – Establishment of Downtown

2. PROJECT BACKGROUND - During the CRA Visioning sessions with the residents, a running theme was present in the list of the City’s needs. The public and City staff both expressed strong ideas on revitalizing Downtown Wildwood. The desirable Downtown would provide a pedestrian friendly atmosphere which offered the Live, Work, and Play theme. A distinguishable Downtown district that is economically sound would provide a nucleus for the City’s future growth.

3. PROJECT DESCRIPTION - The main focus of this particular project will be to creating a Downtown Overlay District with distinct boundaries. The Overlay District will incorporate zoning regulations unique to the area and will provide standards on signage, design theme, landscaping, and parking.

4. PROJECT OBJECTIVES –

- ♦ Creation of the Downtown Overlay District
- ♦ Incorporate the appropriate regulations based upon the community’s vision
- ♦ To motivate people to invest in the Redevelopment Area through development activity, property improvements, volunteer work, and overall community involvement.

5. STEPS REQUIRED TO IMPLEMENT –

- ♦ Coordination with the appropriate parties to draft the Downtown Overlay District Zoning Classification by holding public workshop(s) discussing the requirements to be set forth in the zone.
- ♦ Passing of an Ordinance which creates the Downtown Overlay District Zoning Classification.

6. PROJECT PARTICIPANTS AND ADMINISTRATION -

- ♦ Local business owners, residents, and City staff
- ♦ A guest speaker with experience in Downtown revitalization would helpful to provide insight during the workshop(s)
- ♦ Consultant to formulate the results of the community meetings and workshops

7. PRELIMINARY COSTS –

- ♦ \$25,000 for Phase 1 (community meeting, public workshops, and guest speaker)
- ♦ \$50,000 for amending local regulations

8. TIME FRAME –

- ♦ Short-term – 1 -5 years